



PANTRY ITEMS
CLEANING
PRODUCTS
JANITORIAL

GO FRESH GROUP

"Our aim is to produce high quality products and supply at competitive price without compromising quality"

PROFILE
TRADING
2023




GO FRESH TRADING LLC

CONTENTS

CHAIRMAN MESSAGE	03
OUR EXPERTISES	04
MISSION	04
OUR VISION	04
PRODUCTION AND LOADING	04
OUR VALUES	04
OUR CODE OF CONDUCT	04
OUR TEAM	05
LC DOCUMENTATION	05
MULTI-MODEL TRANSPORT	05
OUR PRODUCT LIST	06





“Our aim is to produce high quality product and supply at competitive price without compromising quality”

CHAIRMAN MESSAGE

“We, Go Fresh, follow our corporate slogan “Our aim is to produce high quality products and supply at competitive price without compromising quality”. We are committed to provide the highest level of service by delivering quality service, on time with our customer’s satisfaction as a priority. I wish the forthcoming years flourish your business. I do hope that we will join hands to take the success forward. You are always welcome to be in touch with me directly in the below email address on any of your suggestions and concerns.”

GO FRESH GROUP

OUR EXPERTISES

Everyday, Everywhere, GoFresh

We have full cycle execution team with expertise in procurement, QA/QC, logistics, banking and insurance related to trading business. We source quality food and non food products from approved supplier list at competitive price from local and international markets. Our QA/QC checks the samples with in-house COA. If it matches with our standards, then QA/QC allows the procurement of product. Our entire team is dedicated for completing the order on or before the planned time. Our experience, dedication and expertise has enabled us to become a reliable partner in providing a wide range of services that include support services, food logistics and food supplies to local and international customers.

MISSION

Our greatest purpose as an organization is to improve business across the region with a goal to provide the highest level of services by providing the broadest selection of products and assuring a value that improves the lifestyle of the consumer.

OUR VISION

As a global supply chain leader, we will set the standard of excellence for provision of logistic solutions in demanding environments to defence, government and private sector clients. We will rely upon the proven expertise of our dedicated team to deliver superior quality and responsive service with a fearless attitude at all times.

PRODUCTION AND LOADING

We are sourcing the products from manufacturer's factory directly and for back to back orders sourcing from local importing suppliers and manufacturer. We are loading the products from worldwide and all our manufactures are tied up with us for various previous supplies in large scale.

OUR VALUES

Our values define our culture and help us fulfil our mission. Our company values are respect, integrity, excellence and teamwork. These values help the company to succeed.

OUR CODE OF CONDUCT

Our culture is built upon principles of:

Commitment - We are fully aligned with our clients' mission and committed to achieving results. Our dedication to success empowers us to overcome challenges both natural and man-made.

Compliance - We follow national and international laws and regulations.

Responsibility - We are motivated to think quickly and make conscientious decisions.

Respect - We respect the local cultures in the regions where we operate

Integrity - We display integrity in our behaviour at all times, from the corporate level to the individual employee.

Protection - We place strong emphasis on protecting intellectual property and confidential information.

Fairness - We do not give or accept gifts or bribes, and firmly believe that hard work should be rewarded in kind.

Risk Handling - if we feel any risk during the execution and same will be communicated to you and find a common solution

OUR TEAM

We apply the highest standards of ethics and integrity across our organization at all times. We always display integrity, fairness, commitment, responsibility and respect to our employees, partners and clients.

All our staff are well experienced in negotiating and finalizing order, fixing financial terms, sourcing the quality products from local and international markets at competitive price.

Our supply chain management system is robust and reliable. Our services provide agricultural products, both fresh and processed. With a strong track record in global supply chains, our team work to ensure seamless operations. Our team is sourcing food and non food items from approved international suppliers, identifying suitable products available in the marketplace, and using our supplier evaluation framework to ensure that suppliers are organizationally sound, following FSMS/HACCP controls and are compliant with technical and product specifications.

We also partner with our established international logistics partners to provide air freight services, ship transport and rail transport as required.

MANAGEMENT

Management has 25 years of experience in manufacturing, import and export, local trading, B2B trading, financing and logistics of food & non food items. All our partners are professionally qualified people with good business knowledge and markets and able to handle more than 2.5 billion US dollar orders.

BANKS AND LC DOCUMENTATION

Our team has more than 20 years of experience in handling Banking, LC drafting, LC Confirmation, LC Checking, LC negotiation & LC assignment of sales proceeds and we also make sure that all the documents are clean at the time of presentation to avoid delays. We have good and top level relationship with all local and nationalized banks in UAE.

MULTI-MODEL TRANSPORT

We work end-to-end with clients to optimise air, sea, land and rail transportation. Our multi-model solutions deliver flexibility and reliable lead times together with significantly reduced carbon footprints. Our logistic business partners is Transworld group. The scope of our global supply chain enables us to provide fresh, high quality food items to facilities located in difficult to reach areas.

SEA CARGO MOVEMENTS



AIR CARGO MOVEMENTS



LAND TRASPORT BY TRUCK



LAND TRASPORT BY VAN



IMPROVING LIVES WHEREVER WE SERVE

At Go Fresh, our goal is to foster and enhance sustainable business practices throughout our organization while maintaining high legal and ethical standards. We aim to treat all our stakeholders fairly and to have a positive social impact in the countries in which we operate by minimizing the environmental impact of our operations.

OUR PRODUCT LIST

Pantry Items

WE'LL ENSURE YOUR PANTRY IS ALWAYS STOCKED WITH YOUR FAVORITE BRANDS

We are able to supply food items and drinks from major brands. Whether you need cereals, fruits, yogurts, snacks or associated consumables like tea, dairy products, coffee, premix drink, water, sugar, salt, disposable, cold beverage, ketchup and miscellaneous items. We offer a broad range of pantry supplies to meet your every need:

- **Coffee (from a variety of brands), teas and hot chocolate**
- **Soft drinks, juices, water, and energy drinks**
- **Cookies, biscuits, chocolates, popcorn and other tasty treats**
- **Yogurt, milk, sugar, salt, ketchup, mayo and other condiments**





OFFICE SUPPLIES & STATIONERY

We are able to supply office Supplies & Stationery items such tissue box, wipes, paper napkins, bathroom tissues, paper towel, kitchen cloths etc



CLEANING PRODUCTS

We are able to supply Cleaning products such as spray aerosol, hand gloves, detergent, dish wash sponge, hand sanitizer, safety mask, cleaning cloths, wipes, dispensers etc.



JANITORIAL

We are able to supply janitorial items such as garbage bag, brush, garbage bins, dust mop, wiper applicator, brush booms, trolley etc



Schedule a site visit or meeting with us to learn more about how we can serve your company. Contact us today! We will be more than happy to accommodate your queries and provide you with a clear business proposition of our company.

Our Customer Details for your reference



SAMSUNG SDS
Global Supply Chain Logistics Middle East



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+971 4 2511 858
+971 55 632 8027 (GM)

Info@gofreshtrade.com
sales@gofreshtrade.com

gofreshtrade.com

Go Fresh Trading LLC
P.O. Box : 19524, Dubai - U.A.E



GO FRESH TRADING LLC